

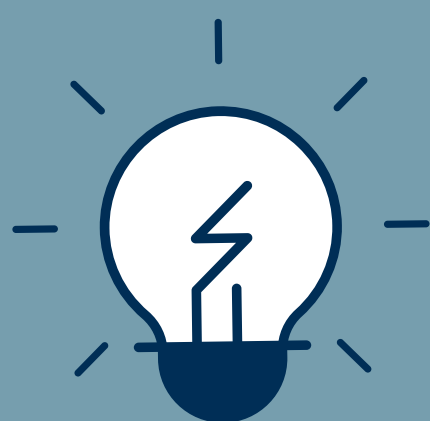
# THE INTERNATIONAL PROFILER

## The DNA of intercultural effectiveness

The International Profiler (TIP) is a strategically designed development tool that helps people to breach the cultural wall that so often hinders success when conducting business on an international level.

### WHAT CAN TIP DO FOR YOUR TEAM?

- Give individuals the best preparation for their international assignments
- Produce personal development agendas tailored to specific cross-cultural contexts
- Build self-awareness and perspective for working in a global environment, as well as unfamiliar cultural settings



### KEY FEATURES OF TIP

An online psychometric questionnaire and a detailed, personal Feedback Report, accompanied by a debrief coaching session leading to a personal development plan as an output.

Measures the emphasis and energy an individual gives to 10 competencies, with 22 associated skills, attitudes and knowledge areas. Based on the International Competency Framework.

Available in English, French, German, Italian, Polish, Spanish and Mandarin.

### FACILITATE INTERNATIONAL BUSINESS RELATIONSHIPS

TIP helps anybody working with partners from different cultural backgrounds to build effective international links, taking into account their particular role and context.

People who complete TIP become more self-aware and able to adopt behavioural strategies appropriate for their current and/or future professional situations.



### WHAT OTHERS VALUE ABOUT TIP?

“The International Profiler is an excellent tool both in identifying the cross cultural competencies you lack and in bringing out and building on the skills you have within your team.”

Paul Flowers (Design Manager) Electrolux, Italy



Read more at:  
[bit.ly/32UF3xJ](https://bit.ly/32UF3xJ)

  
**WorldWork**<sup>®</sup>  
Learning for global success

WorldWork Ltd.  
6 Porter Street, London W1U 6DD  
t: +44 (0) 20 7486 9844  
e: [info@worldwork.global](mailto:info@worldwork.global)  
w: [www.worldwork.global](http://www.worldwork.global)