



The International Profiler

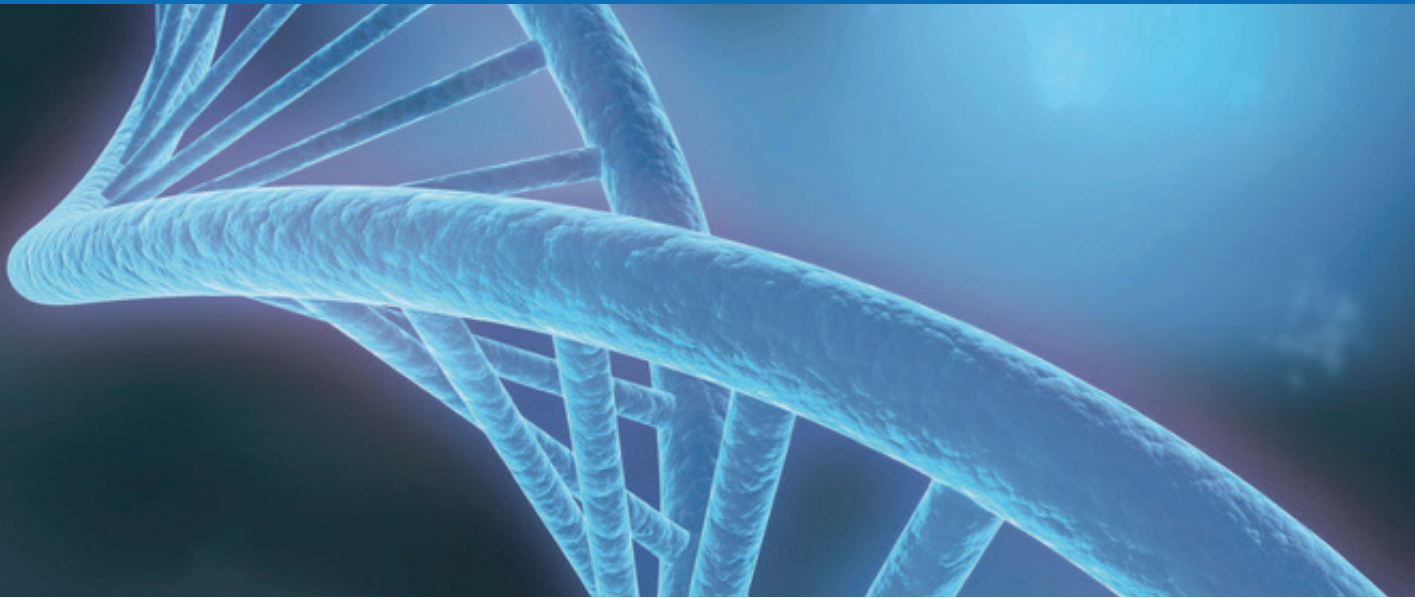
The DNA of intercultural effectiveness

What can TIP do for you and your organization?

- Give leaders and managers the best preparation for their international assignments
- Produce personal development agendas tailored to specific cross-cultural contexts
- Build self-awareness and perspective for working in a global environment
- Make people rapidly effective in unfamiliar cultural settings

“The International Profiler is an excellent tool both in identifying the cross cultural competencies you lack and in bringing out and building on the skills you have within your team.”

Paul Flowers
Design Manager
Electrolux, Italy



Facilitate international business relationships

The International Profiler is a tool to facilitate international business relationships. It helps anybody working with partners from other cultures to build effective international links, taking into account their particular role and context.

The emphasis is on personal development and raising cultural awareness. The feedback report, linked to the Development Resources Manual, enables an individual to plan and implement a practical development plan to become more effective at working with people from different cultural backgrounds.

Key features

- A web based psychometric questionnaire and feedback process
- Develops an individual's ability to operate effectively in unfamiliar cultural contexts
- Based on the International Competency Framework which is derived from extensive multicultural research and practical experience of international managers
- Measures the emphasis and energy an individual gives to 10 competencies, with 22 associated skills, attitudes and knowledge areas
- Comprehensive Developmental Resources Manual for individuals and trainers
- Available in English, French, German, Italian, Polish and Spanish