

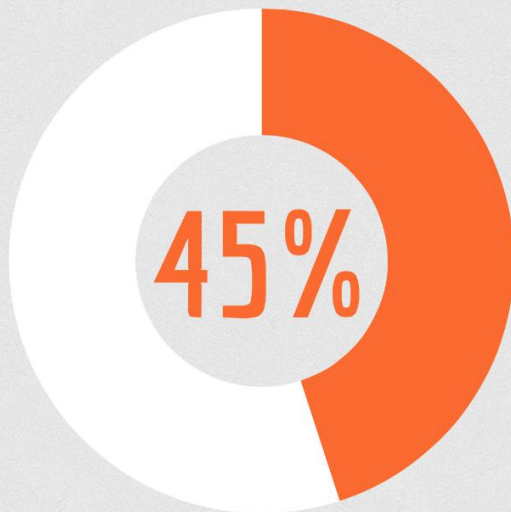
The Cost of Staff Development and Expatriation

A total of 336 organizations across a wide range of sizes, industries, and locations (in the USA) submitted their efficiencies and expenditures data:

In 2014, organizations on average spent \$1,229 per employee on learning.



Over 3/4 of companies report spending around two to three times an expat's annual salary on a "traditional" assignment (relocating the expatriate and their family for 3-5 years).



of companies expect an increase in the number of traditional assignments through 2014. This means more money invested in an expatriate.



So what does this mean?

More money goes into expatriation than staff development. So why aren't more organisations harnessing skills developed by expatriates upon return?

Source: Dr. Katharina Lefringhausen

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